

Introducing the Executive Health physical. To the time-deprived, well worth the \$3300 it costs to get one.

Something has happened to the modern physical examination. It's become so thorough ~ involving so many specialists and so many different technologies, often in different locations ~ that many people just don't have the time that it takes to get one.

In our effort to reshape how a hospital delivers the care that patients want, we've taken a closer look at the physical exam. And we're ready to implement a new approach that, to the chronically busy, will make the concept of a truly thorough physical conceivable again.

What is an Executive Health physical?

It starts with a detailed medical history and examination by a team of physicians under the direction of Dr. Anthony Casolaro. It goes on from there to include comprehensive lab tests, audiologic and pulmonary screenings, an exercise stress test, EKG, chest CT scan including coronary artery calcium scan, ultrasound vascular screening, ophthalmologic exam, echocardiogram, and, if needed, CT scans of the abdomen and pelvis. An exceptional amount of diagnostic medical skill and technology all focused on your personal physical. Other services such as a colonoscopy or virtual colonoscopy can also be included in your visit. And if you need to see one or more doctors in any particular medical specialty, that can be arranged as well.

Nothing coordinated? How about everything coordinated?

That's the idea behind our Executive Health program. We know you're coming. So everything and everyone is ready and available ~ in sequence. When it's time to meet with the internist, the internist is waiting for you. When it's time for the

EKG, the technician is there waiting. And when it's time to hit the hallways, your personal escort is always at your side, helping you find the right elevators and navigate the hospital. You go straight to your next appointment and the physical moves on.

Medically comprehensive? Yes. Comfortable? Absolutely.

When we set out to revolutionize the physical, we were also determined to revolutionize the level of comfort that goes into one. So first, we provide comfort by guaranteeing confidentiality. Some of the most well-known names in the DC area come here and yet the fact that they do is entirely unknown.

Next, there's transportation. If you want one, we will have a private town car pick you up and return you at the end of the examination.

Finally, there's your personal comfort when you are our guest.



Our physical exam includes your own private coordinator who is assigned to no one else during your visit; a private suite with telephone, broadband internet and flat-screen television; and meals individually prepared to your tastes. We are able to honor most dietary, religious and ethnic requirements.

Results before you leave the building.

You've had your exams and tests. You've had one of the most complete physical examinations possible ~ all in one day. And now you sit down with your lead physician. Each exam concludes with a thorough debriefing. The result is that you know a lot more about the shape you're in than you did only a few hours earlier. And you have the extraordinary feeling of taking control of the management and maintenance of your good health. Which, of course, is priceless.

Redefining the physical examination.


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